

FREE RESOURCE

THE AI PROFIT QUICK-START KIT

10 Power Prompts That Work on Every AI Platform
Plus: Your First AI Workflow + Platform Cheat Sheet

Works with Claude • ChatGPT • Gemini • Copilot • and more

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Welcome to Your AI Advantage

You just made a smart move. Most people use AI like a search engine — one-line questions, mediocre answers, mild disappointment. The 10 prompts in this kit will change that immediately.

These aren't generic prompts. They're engineered for real business tasks — the kind of work you do every week. Each one works across all major AI platforms: Claude, ChatGPT, Gemini, Copilot, and more. Copy, customize the brackets, paste them in.

"The quality of your AI output is entirely determined by the quality of your input. This kit fixes the input problem."

What's Inside This Kit

10 Power Prompts	Platform-agnostic prompts for your most important business tasks
AI Workflow Guide	Your first 3-step AI workflow — get real results in under 30 minutes
Platform Cheat Sheet	Quick-reference guide to the top AI tools and when to use each
What's Coming Next	Preview of Claude Unleashed and the full AI Mastery Series

How to use: Replace everything in [BRACKETS] with your specific details, paste into any AI platform, and iterate on the output. The more context you give, the better your results.

THE 10 POWER PROMPTS

Copy. Customize. Profit.

#1

CONTENT CREATION

Write a Complete Blog Post

You are a senior content strategist. My audience is [DESCRIBE AUDIENCE] and I need a 1,200-word blog post about [YOUR TOPIC]. Use a [TONE] tone. Include: a compelling headline, an opening that speaks to their pain point, 4 sections with H2 subheadings, a real example or case study, and a CTA to [YOUR DESIRED ACTION]. Every paragraph must earn its place.

#2

MARKETING & SALES

Write a High-Converting Email

You are a direct response copywriter. Write a sales email for [YOUR PRODUCT] priced at [\$PRICE] targeting [YOUR AUDIENCE]. Their biggest pain point is [DESCRIBE]. Use: subject line (create curiosity), opening story (2 sentences), the problem they face, your solution, 3 specific benefits, social proof placeholder, price reveal, and a single clear CTA. Under

Test subject lines by asking: "Write 10 alternative subject lines for this email."

#3

PRODUCT CREATION

Create a Complete Product Outline

You are a product development expert. I want to create a [FORMAT: ebook/course/guide] about [TOPIC] for [TARGET AUDIENCE]. They struggle with [PAIN POINT] and want to achieve [DESIRED OUTCOME]. Create: title (3 options), subtitle, introduction structure, 5-7 chapter or module titles with 3-sentence descriptions, conclusion, and one bonus resource.

Follow up with: "Now write the full introduction chapter."

#4

SOCIAL MEDIA

Generate a Week of Social Posts

You are a social media strategist. Create 7 social media posts for [PLATFORM] for my [BUSINESS TYPE] targeting [AUDIENCE]. Include one of each: educational tip, personal story with lesson, controversial opinion (mild), question to drive comments, behind-the-scenes insight, soft product mention, and motivational post relevant to my niche. Each post needs a scroll-stopping first line and ends with a question or CTA. Brand voice: [DESCRIBE].

#5

BUSINESS STRATEGY

Build a 90-Day Action Plan

You are my Chief Strategy Officer. My business is [DESCRIBE]. My revenue goal for the next 90 days is [\$GOAL]. My current biggest challenge is [DESCRIBE]. Create a complete 90-day action plan with: Week 1-2 (foundation tasks), Week 3-6 (momentum building), Week 7-10 (scaling what works), Week 11-13 (optimize and plan next quarter). For each phase: 3 specific actions, expected outcome, and one metric to track. Be specific. No filler.

THE 10 POWER PROMPTS (CONTINUED)

Prompts 6 — 10

#6

COPYWRITING

Write a Sales Page in One Prompt

You are a world-class direct response copywriter. Write a complete sales page for [PRODUCT NAME] at [\$PRICE] for [TARGET AUDIENCE]. Their main desire is [DESCRIBE]. Their main fear is [DESCRIBE]. Include: power headline, subheadline, opening story, problem section, solution reveal, what they get (bullets), value stack, price reveal with anchoring, guarantee statement, urgency mechanism, and closing CTA. Write every section in full. No placeholders.

#7

RESEARCH & ANALYSIS

Research Any Market or Topic in Depth

You are a PhD-level research analyst. I need comprehensive research on [TOPIC]. Deliver: 3-paragraph executive summary, 8 key statistics with context, top 5 expert perspectives, 3 common misconceptions and why they're wrong, the 3 most important trends shaping this space, and 5 questions I should be asking that I probably haven't thought of. My

Great starting point before creating any product or campaign.

#8

WORKFLOW & PRODUCTIVITY

Map and Automate Any Business Process

You are a business systems consultant specializing in AI integration. I spend too much time on [DESCRIBE TASK]. This takes me [X hours per week]. Redesign this as an AI-assisted workflow: list every step, identify which steps AI can handle (with the exact prompts to use), which steps need a human, and quality checkpoints. Estimate my new weekly time investment after optimization. Present as a step-by-step workflow I can implement this week.

#9

VIDEO & CONTENT

Write a Video Script in Minutes

You are an expert video scriptwriter for [PLATFORM: YouTube/TikTok/Instagram]. Write a complete [LENGTH: 60-second/5-minute/10-minute] video script about [TOPIC] for [AUDIENCE]. Structure: hook that stops scrolling (first 3-5 seconds), context and why this matters (15 seconds), main content in clear steps, surprising insight at midpoint, key takeaway summary, and call to action. Write the full script at natural speaking pace. Include screen direction notes.

#10

MINDSET & STRATEGY

Get Billionaire-Level Business Advice

Act as a billionaire serial entrepreneur and business strategist who has built and sold multiple companies. I am going to describe my current business situation and challenges. Respond with the directness, depth of experience, and specific advice that a mentor of your caliber would give — not generic encouragement. Challenge my assumptions. Point out what I'm missing. Give me the advice I need, not the advice I want to hear. Here is my situation: [DESCRIBE YOUR BUSINESS,

This is the prompt that changes how you think about your business.

Your First AI Workflow

Most people use AI reactively. The people building real businesses use it proactively — they have a system. Here is your first system. Run it once and you'll never go back.

STEP 1: Brief Claude (5 minutes)

Paste this at the top of your chat: "You are my expert business partner. My business is [DESCRIBE]. My audience is [DESCRIBE]. My brand voice is [DESCRIBE]. Today I need to [DESCRIBE TASK]. Keep this context for everything we do today." This single step improves every output that follows it.

STEP 2: Use the Right Prompt (10 minutes)

Choose one of the 10 prompts from this kit. Fill in every [BRACKET] with specific details. The more specific you are, the better the output. Paste your context brief first, then your task prompt.

STEP 3: Iterate, Don't Accept (15 minutes)

The first output is a draft, not a final. Use these follow-up prompts: "Make the opening more compelling — try 3 alternatives" / "Make this punchier and cut it by 20%" / "Add a specific example to section 2". Three iterations is all it takes to go from good to great.

The 30-Minute Challenge: Right now, pick your single most time-consuming weekly task. Run it through this 3-step workflow. If you don't save at least 30 minutes, something went wrong.

AI Platform Quick-Reference Guide

The prompts in this kit work on all major AI platforms. Here's when to use each one for maximum results.

CLAUDE (Anthropic)	Best for: Long-form content, complex reasoning, business strategy, coding, nuanced writing. Strongest at following detailed instructions across long conversations. Use Claude Opus 4.8 for the most demanding tasks.
CHATGPT (OpenAI)	Best for: Creative writing, brainstorming, plugin integrations, DALL-E image generation. Massive plugin ecosystem. GPT-4o is fast and multimodal. Strong at conversational tasks.
GEMINI (Google)	Best for: Research with live web access, Google Workspace integration, real-time information. Gemini Ultra excels at data analysis and tasks requiring current web knowledge.
COPILOT (Microsoft)	Best for: Microsoft 365 users — Word, Excel, PowerPoint, Outlook integration. Built into Windows. Strong for enterprise and productivity workflows. Free tier available.
PERPLEXITY AI	Best for: Research with citations, fact-checking, academic-style answers. Always pulls from live web sources. Use when you need sourced, verifiable information.
GROK (xAI)	Best for: Real-time X/Twitter data, current events. Integrated into X platform. Strong at analyzing trends and social media conversations.

Pro Tip: Start with Claude for business tasks — it follows complex instructions better than any other platform. Use the prompts from this kit there first, then test the same prompts on other platforms to compare results.

What's Coming Next from PlatinumOne Publishing

This kit is your starting point. Here's the complete roadmap of what we're building for you — and how each product takes you further.

AVAILABLE NOW**Claude Unleashed: The Complete AI Mastery System | \$147**

12 deep-dive modules + 500 Master Prompts for Claude. Covers content, marketing, sales, products, video, automation, SaaS, and your 90-day profit action plan.

platinumonemarketing.com/claude-unleashed

COMING SOON**AI Mastery Fundamentals: The System That Works on Every Platform | \$197**

The flagship course. All 7 major AI platforms — Claude, ChatGPT, Gemini, Copilot, Grok, Meta AI, and Perplexity. Universal framework + platform-specific deep dives. Nothing like this exists yet.

[Join the waitlist — coming soon](#)

COMING SOON**Claude Unleashed: Video & Audio Edition | \$97 upgrade / \$197 bundle**

The complete course in video and audio format — same 12 modules, every lesson filmed and recorded. Video hosted on PremiumSeminars.com. Course owners get early access at founder pricing.

premiumseminars.com — launching soon

COMING SOON**Micro Prompt Packs — Category Specialists | \$17—\$27 each**

4 standalone prompt packs: AI Money-Making Prompts, AI Marketing & Sales Prompts, AI Content Creator Pack, and AI Business Builder Pack. Deep-dives into one category each.

platinumonemarketing.com/prompt-packs

Stay on the list. Every product launch comes with an exclusive early-bird discount for subscribers. The video edition of Claude Unleashed will be offered to course owners at 50% off before it goes public.

Quick Glossary: AI Terms Made Simple

Prompt	The instruction or question you give to an AI. Quality of prompt equals quality of output.
Context Window	How much text an AI can process at once. Bigger equals better for long documents.
Model	The specific version of an AI (e.g. Claude Opus 4.8, GPT-4o). Different models have different strengths.
Temperature	A setting controlling how creative vs. predictable an AI's responses are. Higher means more creative.
Token	The unit AI uses to measure text. About 1 token = 0.75 words. Pricing and limits are measured in tokens.
System Prompt	Background instructions given to an AI before the conversation starts. Sets persona and rules.
Hallucination	When an AI confidently states something incorrect. Always verify important facts.
Fine-Tuning	Training an AI on specific data to specialize it for a particular task or style.
API	A way for software to talk to AI programmatically — lets you build AI into your own products.
Agentic AI	AI that can take actions autonomously over multiple steps — like Claude Code building software.
RAG	Retrieval-Augmented Generation — AI that searches a knowledge base before answering.
Multimodal	AI that can work with multiple types of input: text, images, audio, and video.

READY TO GO DEEPER?

The complete system is waiting for you.

Claude Unleashed — 12 modules, 500 Master Prompts, complete workbook, and your 90-day profit action plan. Everything you need to build a serious AI-powered business, starting today.

Visit: PlatinumOneMarketing.com/claude-unleashed | Launch price: \$97 (regular price \$147)